

1. The first step in the process of the development of a new product is the identification of a market need. This is often done through market research, which can be conducted in a variety of ways, including surveys, focus groups, and interviews. The goal is to understand what customers want and need, and to identify any gaps in the current market.

2. Once a market need has been identified, the next step is to develop a concept for the new product. This involves brainstorming ideas and creating a rough sketch of the product. The concept should be based on the market need and should be something that is unique and valuable to customers.

3. The third step is to create a business plan for the new product. This plan should outline the costs of development, production, and distribution, as well as the expected sales and profits. It should also include a marketing strategy and a timeline for the development process.

4. The fourth step is to build a prototype of the new product. This is a physical model of the product that can be used to test the concept and to get feedback from potential customers. The prototype should be built using the best materials and techniques available, and it should be as close to the final product as possible.

5. The fifth step is to conduct a pilot test of the new product. This involves selling the product to a small group of customers and monitoring their reactions. The pilot test should be used to identify any problems with the product and to make any necessary adjustments.

6. The final step is to launch the new product into the market. This involves creating a marketing campaign and distributing the product to a wider audience. The launch should be timed to coincide with the peak of the marketing campaign, and it should be supported by a strong sales and distribution network.

Applicant(s)/Patent Under Reexamination
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(Primary Examiner)

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O.G. Print Claim(s)

O.G. Print Figure